



## European Dairy Market Overview

Agricultural Marketing Service  
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### Western Europe:

EU milk prices have held steady in early 2026, averaging around \$42 cents per liter, as small country-level increases and decreases offset one another. Balanced supply and demand conditions across major producing regions have supported overall price stability despite minor local market adjustments.

Dairy Markets have begun to show early signs of recovery in March, with increase emerging across cream and butter values after several months of limited movement. Strengthening price signals suggest improving market sentiment, though the shift remains in its early stages and continues to develop across global dairy markets.

### Eastern Europe:

Milk prices in Poland have declined sharply in early 2026, erasing gains built over the past two years as excess supply and limited export outlets weigh on the market. Falling farmgate values alongside firmer retail pricing have widened pressure on producers, while ongoing oversupply continues to challenge margins despite early signals of potential stabilization.

Romania has expanded its dairy export reach through a new agreement with China, opening additional market access for milk and dairy products and supporting growth opportunities for domestic producers. The development highlights increasing export diversification in Eastern Europe, as suppliers look to strengthen trade ties with Asian markets and offset regional supply pressures.

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